



Universal, and popular with youth, sport constitutes an answer to the progression of conflicts by bringing communities together. If it is used with the right intention to achieve life skills objectives, in an appropriate setting and by qualified educators, sport can contribute to peacebuilding.

**Peace and Sport calls on international decision-makers to deploy the intentional use of sport as a tool for transmitting values for peace, relying on its universality, on its role models and on field actors trained with the day-to-day needs.**

The culture of peace is a set of values, attitudes, behaviors and lifestyles that inspire social interactions, avoid violence and prevent conflict, by putting the focus on dialogue and negotiation among individuals, groups and states.

(UN Resolution A/RES/52/13).

Sport for peace refers to the intentional use of sport to achieve specific objectives to build a culture of peace, through the transmission of values, attitudes and behaviors that inspire social interaction and sharing.

Six years after the adoption of the Kazan Action Plan, the 7<sup>th</sup> UNESCO Conference of Ministers of Sport (MINEPS VII) scheduled for June 26-29, 2023 in Azerbaijan will be a milestone for the sector dedicated to sport as a tool for reconciliation, inclusion and mutual understanding aimed at building peaceful, inclusive and equitable societies.



Based on its expertise in the field of peace through sport and on the success of the digitization of its methodology, Peace and Sport has launched an international coalition to identify the challenges, the good practices and the needs of leading organizations and to strengthen the social impact of sport at the community level.

Peace and Sport is implementing a bottom-up approach. Through a global mentorship, grassroots organizations on three continents and international athletes who work daily to promote inclusion and peace through sport, are supported.



## Vision

To participate in the construction of a culture of peace through sport and the values it conveys, in order to create a safer, more fair and more inclusive world.



## Values

- Neutrality
- Equity
- Resilience
- Independence
- Inclusion
- Dialogue



## Missions

Using a bottom-up approach based on 15 years of experience and with the realities of the field, Peace and Sport puts forward solutions adapted to the challenges faced at the community level, in order to develop high-impact programs that use sport to build peaceful, inclusive and equitable communities.





## COALITION OF ACTORS

Sport is far too often missing from programs to which it could contribute to. Since its creation, Peace and Sport has been developing a coalition approach by building bridges between sport, development and peace decision-makers. Today, the imperative of multi-partnerships and consortium is widely recognized as a multiplier for the impact of sport [1].

The Friendship Games, organized by COP Colombia, bring together more than a 1,000 young people from different neighborhoods of Usmé, Bogota. They also strengthen the organization's ties with local institutions such as the Ministry of Sports and the local municipality, which are essential to the expansion of the programs.



## CAPACITY BUILDING

Peace and Sport has created a protocol to train educators with the fundamentals of peace through sport. Since the launch of the Peacemakers Project, each organization has benefited from an e-learning training and face-to-face consolidation seminars have been held.

In Morocco, with the initiative of TIBU Africa, 36 female coaches from Casablanca in the Girls CAN program were able to learn the basics of the Peace and Sport Methodology in collaboration with the AS Monaco Football Féminin. Since then, they have been implementing activities in 12 neighborhoods of the Moroccan economic capital.



## ATHLETES SUPPORT

Peace and Sport, through its Champions for Peace Club, promotes the committed athlete:

- Active contribution on the field as an inspiration to youth;
- Advocacy through awareness initiatives such as the International Day of Sport for Development and Peace (April 6);
- Testimony and connection with the ecosystem, notably at the Peace and Sport International Forum.

In Burundi, Vénuste Niyongabo has been involved with Peace and Sport for nearly 15 years. A Champion of Peace and the country's only Olympic champion, Vénuste is a source of inspiration for youth and Peace Educators. Mentored by Peace and Sport, he created the Vénuste Niyongabo Foundation in 2022 to contribute to the improvement of education through Sport.

[1] For instance the IOC, within the Olympism 365 approach or the UNESCO ou l'UNESCO through the "Fit for Life" initiative.



## PEDAGOGICAL ENGINEERING

In order to support field organizations, Peace and Sport has designed over 150 sessions in 2 sports (Football and Rugby) and 3 languages (French, English and Spanish). Thanks to the Peace and Sport by MyCoach mobile app, educators can implement structured sessions that are not primarily focused on performance but rather on transmitting values, based on three main themes: Accept yourself, Accept others and Live together.

In India, the Naandi Foundation trained the first female football educators to be certified by the national federation. Since then, the Peace and Sport Methodology exercises have been integrated into Naandi's sessions for the 400 beneficiaries of the program.



## PROJECT MANAGEMENT

Peace and Sport supports its partners throughout the project from the designing to the funding stage. Monitoring, through the Peace and Sport by MyCoach mobile app, enables data on program participants to be collected. Peace and Sport also supports the promotion of activities by designing awareness-raising events that bring together the entire ecosystem at the end of the cycle.

In Rwanda, AKWOS organized awareness-raising events with local institutions and provided accurate quantitative reports of activities to stakeholders on the progress of the program.



## IMPACT ASSESSMENT

Peace and Sport and Paris-Nanterre University have decided to collaborate to evaluate the social impact of sport at the community level within the framework of a UNESCO Chair. This ambitious work aims to demonstrate the tangible impact of peace through sport field programs and to convince decision-makers that those programs have a real and concrete effect on our world, especially at the community level.

Since March 2022, a first phase of evaluation of Terres en Mêlées' ALAFIA program in Togo, is being carried out with teacher-researchers and interns on the field. Observations and recommendations will be shared before new territories are added to the study.



## ADVOCACY AND COMMUNICATION

Promoting the peace through sport movement is at the heart of Peace and Sport's missions. Peace and Sport strives daily to raise awareness among the general public and institutions: on the occasion of April 6, around the symbol of the #WhiteCard, during the Awards Ceremony or in the media and particularly through the support of the Champions for Peace

Aware of the significant effect of advocacy and communication, APJS organizes the Bamako International Sports Forum to raise awareness for the best practices among decision makers. Since 2019, Peace and Sport has been highlighting this event with the participation of Champions for Peace.

## 1 MAKING SPORT A PRIORITY

The Member States of the United Nations agree on sport's exceptional capacity to contribute to education, peacebuilding and violence reduction policies, especially in the post COVID-19 context [2]. Despite this international consensus, on average, governments only allocate 2% of their budgets to physical education. The mindsets need to change in order to break down the barriers and to maximize the positive effects of the peace through sport initiatives already underway.

## 2 ENHANCING LOCAL CAPACITY

The recognition of peace educators as a qualified and employable workforce is decisive. The professionalization of their status implies putting in place appropriate remuneration, providing dedicated training and orientation tools to accompany these men and women on whom the impact of the programs relies.

## 3 CLUSTERING AND SHARING RESOURCES

Development banks, governments financial sectors, major sporting events organizers and international organizations must coordinate their approaches, programs and policies in order to make the funds proposed to the field actors more effective and efficient. This includes sport's investment in educational policies and the mobilization of teachers and educators who can be involved during the work time.

## 4 EVALUATING THE IMPACT OF PROGRAMS

The causal relationships between sport and peacebuilding, conflict and violence prevention remain to be demonstrated [3]. Moreover, the evaluation methods currently available are essentially dedicated to the national level. These requirements imply a new paradigm, by focusing on the community level, on a long-term vision and on the impact criteria which add the qualitative to the quantitative.

## 5 DEVELOPPING AN HOLISTIC APPROACH

Peace and Sport calls for greater convergence between supervising ministries and their departments and recommends to develop distinctive offices dedicated to this coordination. In order to integrate the sport, education, employability, health and youth sectors, together with cross-cutting interventions and programs, a systemic change is imperative. [4]

## 6 MENTORING ATHLETES

Models, heroes and sources of inspiration for young people around the world, athletes have a unique capacity to contribute to the development of a culture of peace through sport. It is essential to mentor them simultaneously with their sporting careers in order to raise their awareness from an early age and to offer them frameworks for action and expression, in order to strengthen their impact as peacemakers.

## 7 SCALING UP

The previously mentioned recommendations are essential prerequisites to scale up peace through sport programs at the community level. The deployment of pilot programs on a national scale must be based on intermediate administrative levels designated by the State, adapted calls for projects and institutional supports that are responsive to the needs and realities of project owners.

[2] Report of the Secretary General of the United Nations A/77/161

[3] UNESCO source, Policy Notes for Quality Physical Education , 2021

[4] Inter-Agency Group on Sport for Development and Peace (IAGSDP), 2022



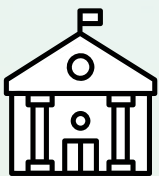
## DEVELOPMENT BANKS AND INTERNATIONAL COOPERATION AGENCIES



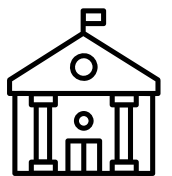
### Tailor calls for projects to the specificities of the sector

The sport for peace movement is a relatively new sector, characterized by a wide variety of actors. Therefore, calls for projects must take this reality into account by dedicating budget lines to the professionalization of program leaders and their teams.

For instance, this involves creating the administrative and financial jobs that are essential for the monitoring required by stakeholders, and/or providing external support for the program leaders according to their needs, such as training in data collection.



## GOVERNEMENTS



### Develop institutional consultative mechanisms

There are many examples of deadlocks that hinder field actors who wish to expand the scope of their activities, due to a lack of cooperation with institutions. If institutions were to consult effectively with program leaders, it would be then possible to remove those barriers that limit the impact of sport for peace.

The UN Secretary General [1] strongly emphasizes this point by calling on national and local governments to collaborate proactively with the actors on the field. Several institutional adjustments can be implemented to achieve this logic of co-designing [2] the policies and regulations.





Peace and Sport is an international, neutral and independent organization based in Monaco, which promotes peace using the power of sport. Founded in 2007 by Modern Pentathlon Olympic Medallist and World Champion Joël Bouzou, Peace and Sport is placed under the High Patronage of H.S.H. Prince Albert II of Monaco.

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